



STOVER

S · E · E · D C · O · M · P · A · N · Y

December 4, 2020

To: Home Depot Store Managers and Garden ASMs

RE: Stover Seed Program

To Whom It May Concern,

Stover Seed Company through its merchandising agent J.R. Demos is in the process of setting-up the 2021 packet seed program. This will entail:

- Placement of Stover panel and stocking the seed packets on the display
- Placing signage
- Stocking and straightening other Stover products (Grass Seed, Shakers) with the assistance of store personnel to access overhead products

Please note the Stover Seed product is scan-based and owned by Stover Seed Co. The merchandiser has the authority to remove any excess seed product from the store to take home with them. The excess product will be distributed upon subsequent visits.

We trust this won't cause too much of a disruption to your store environment.

We appreciate your store support throughout our packet season and look forward to running our program with you in 2021.

Sincerely,

John McShane
President
Stover Seed Company

Serving California Since 1922

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